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PARLIAMENT
Lights

THE PERFECT RECESS

Re·cess (Webster): A break from activity for rest or relaxation.
Re·cess (Parliament): A unique filter for extra smooth taste and low tar enjoyment.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

Kings Box: 9 mg "tar," 0.6 mg nicotine av. per cigarette, FTC Report Feb '85.

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PHILIP MORRIS INC.
JOB NO.: PRL-P6-4590C
AD NO.: 276C
TITLE: Sleigh
SIZE: P4/C Bld (8 5/8 x 11¼)
PUBLICATIONS: National Consumer Magazine
YEAR: 1986
THIS ADVERTISEMENT PREPARED BY
BACKER & SPIELVOGEL

WARNING EXHIBIT SIZE: 2
WARNING STATEMENT: C
TAR & NICOTINE SIZE: 10pt
COVER DATE: 12/15/86
QUARTER OF COVER DATE: Fourth

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